

Press release – Emitex, Simatex, Confemaq.
Buenos Aires, May 21-23, 2024



The textile industry is moving towards more efficient production

Buenos Aires, April 2024. – From traditional screen printing to novel printing methods, the textile industry is undergoing a revolution thanks to technological advances in digital printing, sublimation and new Direct-to-Film (DTF) technology. At Emitex, Simatex and Confemaq the latest in textile technology for this segment will be present.

In an era in which the originality and distinction of designs is essential to position a business, particularly in an industry such as textiles, the ability to produce fabrics and garments with versatility in prints is a great value. More efficient systems have emerged from the old, and still current, screen printing methods, applying new technologies. Today, the possibilities for printing on textiles are almost limitless.

The textile industry is experiencing a revolution thanks to technological advances in digital printing, sublimation and the new Direct-to-Film (DTF) technology, which allows designs to be printed directly on a thermoplastic film, which is then transferred to the fabric using heat and pressure. The way designs are applied to garments, with exceptional print quality and great durability makes it an attractive option for the production of customized items.

These innovations are not only transforming the way fabrics are produced, but are also opening up a world of business opportunities for entrepreneurs and established companies, providing efficiency and profitability.

“In the next edition of the only textile exhibitions in Argentina, the greatest news come from this sector,” comments Lic. Andrea Lippi, director of the events. *“With the main manufacturers of these technologies worldwide present, state-of-the-art equipment will be on display, both for printing fabrics and garments. We know that customization is a trend that will grow a lot in the coming years,”* she adds. *“The reduction in costs and the improvement in the quality of the final products make these forms of customization and differentiation of the final products increasingly more affordable,”* she concludes.

Digital printing offers incomparable versatility in reproducing designs on fabrics. With this technology, designers and companies can create customized garments with exceptional quality and impressive speed. In addition, it reduces production costs and allows shorter runs of products, thus avoiding excess waste and reducing CO₂

emissions by 40% compared to traditional techniques, according to the study “*The future of digital textile printing for 2023*”.

On the other hand, sublimation on textiles guarantees vibrant reproduction of designs and exceptional durability of garments, and is more environmentally friendly than other printing methods, as it does not require water and produces less waste.

All this technology will be exhibited at Emitex-Simatex-Confemaq 2024, the leading fairs of the textile industry in Latin America, which will take place on May 21-23 in La Rural, Buenos Aires.

Don't miss the opportunity to present and learn about the latest innovations in these thriving segments.

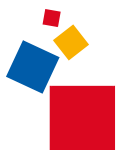
If you want to be part of this great exhibition:
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Press information and photographic material:

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