

# Post event report 2022

## Fashion + Technology

from yarn to clothing



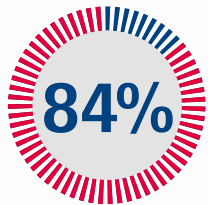
**simatex**  
30.5 – 2.6.2022

**emitex**  
**confemaq**  
31.5 – 2.6.2022  
Costa Salguero Center

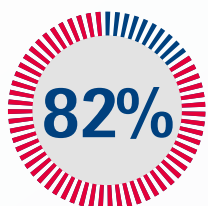
### VISITORS



Intent to **visit** the next edition



Were **satisfied** with the amount and quality of exhibitors



Showed **satisfaction** with the products and services displayed

### GENERAL INFORMATION

Emitex (International Trade Fair of Suppliers for the Garment Industry), Simatex (International Trade Fair of Textile Machinery) and Confemaq (International Trade Fair of Garment Machinery) are the meeting point for the entire textile and clothing industry in Argentina, where the latest developments in processes, design and technology were exhibited. In its 20<sup>th</sup> anniversary, more than 200 brands from 8 countries and more than 13,000 professional visitors and business professionals coming from 16 countries took part of it.

Date: Simatex May 30 – June 2, 2022

Emitex and Confemaq May 31 – June 2, 2022

Venue: Costa Salguero Center, Buenos Aires

Surface: 12.000 sqm

Exhibitors: +200 brands | Visitors: 13.384

### EXHIBITORS



100%

Would **recommend** the exhibition to their colleagues



100%

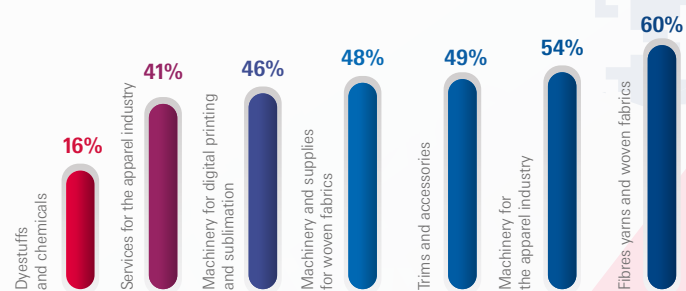
Intent to **participate** in the next edition



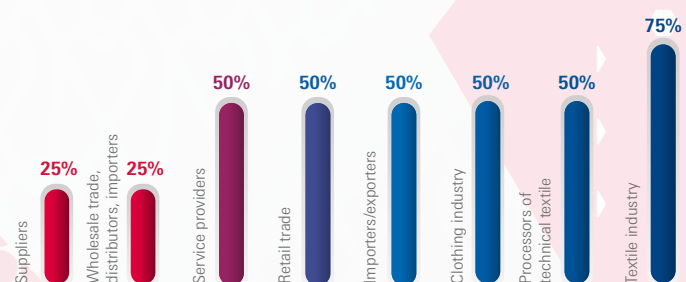
100%

Were **satisfied** with the number of new contacts

### Visitors: Main products and services of interest



### Exhibitors: visitors' target group



# 2022 Highlights



## 20<sup>TH</sup> ANNIVERSARY

The meeting of the industry after the pandemic was held on the twentieth anniversary of the exhibition and displayed an incredible amount of machinery, which reflected the great sector's investment, as well as the strength of the textile and clothing industry.

## TRENDS AND SUSTAINABILITY

Aligned with the commitment to the Sustainable Development Goals (SDGs) maintained by the Textpertise Network of Messe Frankfurt, Emitex, Simatex & Confemaq presented new technological developments and novelties in products with sustainability as one of its main topics.

## EXHIBITOR CONFERENCES

Technical talks and product demonstrations that provide an update on technological innovations, market news and future trends.

## HYDRO DENIM

An action that is articulated with the most important references in the denim segment, national and international, where energy, talent and creativity come together.



## TEXTILE AND GARMENT MARKET IN ARGENTINA



**400.000**  
jobs



**18.000**  
textile and garment companies  
distributed throughout the country

## TEXTILE PRODUCTION CHAIN



Obtaining natural raw materials  
Fiber processing  
Yarns manufacturing  
Fabric  
Textile finishing

Design  
Garment manufacturing  
Production of industrial uses  
Commercialization and distribution

Source of information: Fundación Pro-Tejer.

**Don't miss the next edition!**

**Emitex - Simatex - Confemaq**  
**21 – 23 May, 2024**  
**La Rural Trade Center**

For details and information regarding your participation as exhibitor or sponsor, please visit: [www.industriatextileexpo.com.ar](http://www.industriatextileexpo.com.ar) or contact our Commercial Team at: [emitex@argentina.messefrankfurt.com](mailto:emitex@argentina.messefrankfurt.com)

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