

Press release

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## With expectations and a sustainable stamp, Emitex, Simatex and Confemaq gather again the Argentine textile industry

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**The three events are getting ready to receive the most important manufacturers of yarns and fabrics, manufacturers of textile machinery for garments and suppliers of services and supplies. On April 21-23, Emitex and Confemaq will take place, while Simatex will begin a day before: on April 20-23, the three of them in Costa Salguero Center.**

The most important event of the Argentine textile industry comes back with a new edition full of proposals and experiences for each sector. Emitex, the International Trade Fair of Suppliers for the Garment Industry; Simatex, the International Trade Fair of Textile Machinery; and Confemaq, the International Trade Fair of Garment Machinery will be carried out simultaneously in Costa Salguero Center summoning the whole value chain of the industry.

Both Emitex and Confemaq will take place on April 21-23, while Simatex will begin a day before: on April 20-23. The three events expect to gather 11,000 business professionals and professionals to offer them the latest news of the market, trends, training and professional updating.

The organizers launched the commercialization with great expectations. With the recent measures that promote a greater control on imports and international commerce management, it is expected that manufacturers visit the event to find new national suppliers with whom they can develop their collections. "The exhibition will be carried out in an excellent time for the industry in terms of closing business", says Andrea Lippi, Project Manager #ESC (Emitex, Simatex and Confemaq) and she adds: "the market is reactivating and with this event we wish to strengthen the Argentine textile industry in all its value chain. The success of the exhibitions is guaranteed".

Emitex, Simatex and Confemaq are reference textile exhibitions in our region and set world trends, and in turn they advocate fashion as an influential sector to deal with the most urgent problems of the world. In this sense and in line with the commitment of Sustainable Development Goals that Messe Frankfurt Texpertise Network has, #ESC 2020 will have sustainability as the axis.

Indexport Messe Frankfurt  
Luis María Campos Av. 1061 - P 5°  
C1426BOI, Buenos Aires  
Argentina

For this reason, it will have a diffusion space and information of leading change companies that work on the textile industry sustainability. The subject will also be dealt with from academic and business perspectives through the several lectures given by exhibitors and experts. With this initiative, the event seeks to promote better practices in textile production, encouraging and spreading companies and brands that wish to communicate their sustainable potential.

#ESC is organized by Messe Frankfurt Argentina with the support of Mundo Textil Magazine. Those who are interested in reserving a booth should contact the commercial team:

- Andrea Lippi – Project Manager:  
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- Victoria Wüst – Account Executive:  
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Or by phone at **+54 11 4514 1400**.

Simatex will be held on 20 – 23 April and Emitex and Confemaq from 21 – 23 April, 2020 in Costa Salguero Center, Buenos Aires, Argentina.

The exhibition is only for businessmen and professionals of the sector. With an invitation: free of charge. People under 16 years will not be admitted, even if attending with an adult.

**Further information:**

[www.industriatextilexpo.com.ar](http://www.industriatextilexpo.com.ar)

**Press information and photographic material:**

<https://ar.messefrankfurt.com/buenosaires/en/journalists/textiletechnologies/ar-emitex-simatex-confemaq.html>

**Links to websites:**

[www.facebook.com/IndustriaTextilExpo](https://www.facebook.com/IndustriaTextilExpo) | [www.twitter.com/TextilExpo](https://www.twitter.com/TextilExpo) | [www.instagram.com/industriatextilexpo](https://www.instagram.com/industriatextilexpo)

**Additional Information on Mundo Textil**

It is the only magazine specialized in the suppliers of the Textile and Clothing Industry of Argentina. For more than 15 years it has effectively communicated to the sector. It has participated in the organization of sector exhibitions from their creation and it forms active part of the most representative textile industry institutions. In its digital and paper format, it covers all Latin American countries and has more than 15,000 readers per edition.

**Background information on Messe Frankfurt**

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,600\* employees at 30 locations, the company generates annual sales of around €733\* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services –

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Fashion + Technology, from yarn to  
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both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* preliminary figures 2019

#### **Background information on Messe Frankfurt Argentina**

Messe Frankfurt Argentina is the affiliate of the worldwide trade fair organization leader. The purpose of the fairs is to promote actual business meetings to boost activity in regional markets, in the domestic market and in turn prompt the development of the technological pole in each area. The current portfolio of shows of Messe Frankfurt Argentina includes the following exhibitions: Automechanika Buenos Aires, BIEL Light + Building Buenos Aires, Confemaq, Emitex, ExpoCehap, ExpoFerretera, ExpoMant, Salón Moto, Intersec Buenos Aires, Simatex, Tecno Fidta. In addition to numerous congresses and special events for third party, such as Argentina Oil & Gas Expo Buenos Aires, Argentina Oil and Gas Expo Patagonia and Arminera, among others.

For more information, please visit our website at [www.argentina.messefrankfurt.com](http://www.argentina.messefrankfurt.com)

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