Press release – Emitex, Simatex, Confemaq. Buenos Aires, May 21-23, 2024



Resounding success at Emitex, Simatex and Confemaq 2024, it exceeded all expectations

Buenos Aires, May 2024 - For three days, the textile industry's leading exhibition, Emitex, Simatex and Confemaq 2024, became the epicenter of the sector's entire value chain. More than 14,000 visitors attended the trade fair to learn about all that textile industry suppliers have to offer.

The exhibitions that bring together the entire value chain of the sector showed once again that the country's textile industry is still in force in all its aspects. In more than 14,000 sqm of exhibition space and over three days, visitors took the opportunity to learn about new trends, connect with colleagues and customers, and close new business deals.

In the **Emitex, Simatex and Confemaq 2024** aisles, visitors learned about the new sustainable trends that the industry has to offer, new technologies, highlighting the **DENIM STATION** space, a sector designed to demonstrate the importance of denim throughout its production cycle.

Within the framework of the Lecture Series, the president of Fundación Pro Tejer, Luciano Galfione, gave a lecture on the Perspective of the Argentine Textile and Garment Industry in the Current Context. During the lecture, the president stressed the need to strengthen industrial policy as a necessary condition to be a developed country and mentioned: "Our main function is to help the companies of the sector and the whole arc that surrounds this value chain, generating public policy proposals that serve to enhance what we are, betting on the development of our country."

"We are proud that this great meeting of the textile and garment industry has been as well attended as it was, where suppliers of the entire value chain of the sector were able to show the great potential, quality and technology of the national industry at international level. We met again after two years, in a new scenario such as La Rural. These spaces serve to demonstrate the scope of the textile industry, which not only generates added value to the country but also generates jobs", said Andrea Lippi, Emitex, Simatex and Confemaq's Project Manager.

How did exhibitors experience this edition of Emitex, Simatex and Confemaq?

Julieta Mattina, CEO of Realtex S.A., "We are once again present at this important exhibition for the industry. We are happy to participate, for us it is the ideal opportunity to show the new technologies we have, and to be in contact with customers and suppliers."

Andres Depascuali, head of Albitex: "It is very important to be at this fair. Our company started as an e-commerce so having a fair of this kind, and that our customers come to see us face to face is very important. We are grateful to the exhibition, we are a company that continues to grow and in each edition we meet new friends".

Valeria Ruere, head of Casa Ruere: "We are a family company that has been in the business for more than 90 years. We took advantage of the Emitex, Simatex and Confemaq exhibitions to present our entire product line".

The next edition of Emitex, Simatex and Confemag will be in 2026.

Press information and photographic material:

https://industriatextilexpo.ar.messefrankfurt.com/buenosaires/es/prensa/material-prensa.html

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https://www.facebook.com/industriatextilexpowww.instagram.com/industriatextilexpo



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Contact:

Ignacio Pérez

Press and Communications Analyst

Phone: +54 11 7078 4844

ignacio.perez@argentina.messefrankfuert.com

Messe Frankfurt Argentina

Mariscal Antonio José de Sucre 530 1428 Ciudad Autónoma de Buenos Aires

Camila Loch Press Consultant

Mauro y Asociados

Phone: +54 2324 558730

cloch@mauroyasociados.com.ar
https://mauroyasociados.com.ar/

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